



## Preserving and Expanding CDFI Minority Depository Institutions

### Commonly Collected Output and Outcome Indicators

The following are commonly collected output and outcome indicators to provide some guidance on which indicators may be relevant to your lines of business. This includes cross-cutting indicators as well as indicators specific to small business lending, single and multifamily housing, commercial real estate, and community facility financing. Additionally links below contain information that may be useful in identifying the data points for your bank to collect.

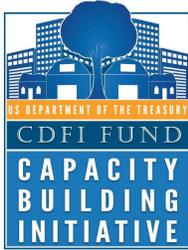
**Community Reinvestment Act (CRA):** See <http://www.ffiec.gov/cra/guide.htm> for more information about CRA reporting.

**Global Impact Investment Network (GIIN):** IRIS is an initiative of the Global Impact Investing Network, a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing. The GIIN promotes impact measurement as an essential part of impact investing and offers IRIS as a free public good to support more transparency, credibility and accountability in impact measurement practices across the impact investment market. See <http://iris.thegiin.org/> for more information about IRIS.

**Home Mortgage Disclosure Act (HMDA):** See <http://www.ffiec.gov/hmda/guide.htm> for more information about HMDA reporting.

**National Community Investment Fund (NCIF):** NCIF invests capital in institutions, primarily banks that increase access to responsible financial products and services in underserved communities. NCIF has developed a suite of Social Performance Metrics for mission-oriented banks. See <http://www.ncif.org/inform/social-performance-metrics> for more information about NCIF's Social Performance Metrics.

Cross Cutting Social Impact Indicators
<b>Outputs</b>
# Loans originated
\$ Loans originated
% Of branches located in LMI census tracts
% Of loans located in LMI census tracts
Loan purpose/type
# Of accounts opened, checks cashed, etc. as a result of the related program
# Of products developed with the funds
# Of individuals who received the identified service funded
# Of total customers served
# Of total target market customers served
# Of Customers in Target Market



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Cross Cutting Social Impact Indicators
Location of loan
Census tract of loan
Metropolitan Service Area (MSA) of loan
Race/Ethnicity of borrower
\$ Gross annual income of borrower
# FTE (full time equivalent) jobs at time of loan close
% Poverty rate of census tract
% Unemployment rate of census tract
% Area Median Family Income (AMI) of census tract
% Low-to-Moderate Income (LMI) population of census tract
<b>Outcomes</b>
% change in Area Median Family Income (AMI) of census tract
% change in poverty of census tract
% change in unemployment of census tract
% change in Low-to-Moderate Income (LMI) population of census tract
# Low Income Persons Served (estimated)
# Construction jobs created

Small Business Social Impact Indicators
<b>Outputs</b>
Borrower is for-profit/non-profit
\$ Annual Business Revenue
Borrower is women-owned business
Borrower is minority-owned business
Industry/NAICS code
<b>Outcomes</b>
# FTE (full time equivalent) jobs created/retained



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Single and Multifamily Housing Social Impact Indicators
<b>Outputs</b>
Type of property financed
Owner-occupancy of financed property
<b>Outcomes</b>
# Housing units developed/rehabilitated
# Affordable housing units developed/rehabilitated
# Mortgages closed

Commercial Real Estate Social Impact Indicators
<b>Outcomes</b>
# Square Feet developed/rehabilitated
# Of commercial real estate properties acquired, developed, or rehabilitated
\$ Value of CRE developed/rehabilitated

Community Facilities Social Impact Indicators
<b>Outcomes</b>
# Community facilities financed
# Square Feet developed/rehabilitated
# People served by community facilities
# Square Feet new/improved education space
# Students enrolled in financed school
# Healthcare facilities financed
# Patients served

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